



InHouse  Health&Fitness

RESIDENTIAL COMMUNITY SUCCESS

NEW
CONSULTING
DIVISION



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RESIDENTIAL COMMUNITY SUCCESS

CONSULTING DIVISION

A message to our partners,

At InHouse Health & Fitness, we believe a residential building is more than just a collection of apartments - it is a community. In today's market, residents aren't just looking for a place to live; they are looking for a lifestyle.

For years, we've been on the ground delivering premium wellness services.

We've seen firsthand the "headache" that comes with trying to manage community engagement, source reliable suppliers, and market a development effectively while managing daily operations.

That is why we are launching our Consulting Division. Our goal is to take that weight off your shoulders. Whether you need a strategic roadmap or a full-scale marketing and management solution, we provide the expertise to ensure your building doesn't just operate, but it thrives.

We look forward to building something great with you.

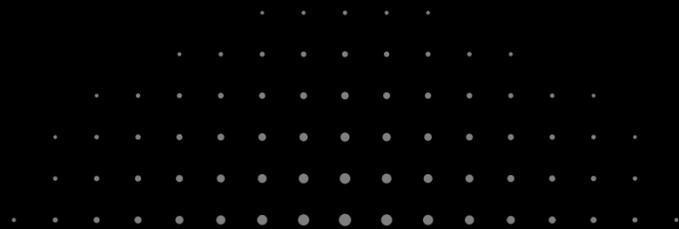
The InHouse Team



INTRODUCING OUR CONSULTING DIVISION

At InHouse Health & Fitness, we specialise in delivering health and wellness services exclusively to residential developments. We understand what it takes for a building to truly thrive - not just to operate.

We are now launching a dedicated **Consulting Division**, designed to provide residential buildings with a complete, cost-effective solution for community growth, engagement, and marketing.



OUR GOAL IS SIMPLE

We remove the marketing and community-building headache while giving you all the tools you need to attract, retain, and grow your residents.



We specialise exclusively in the residential sector.



We create strategies tailored to your goals and budget.



We understand what residents expect from modern developments.



We provide vetted, insured, and trusted service providers.



We offer a cost-effective, all-in-one solution.



We deliver measurable results with quarterly KPI reporting.



All packages are 12-month commitments and include quarterly KPI reporting and strategy updates.

OUR SERVICE PACKAGES

Tier 1

Foundation

Focus on **strategy & planning**.
Best for developments needing a professional roadmap.

Tier 2

Management

Focus on **Foundation & vetted suppliers**.
Best for teams wanting execution without operational stress.

Tier 3

Growth

Focus on **Foundation, Management and full-service marketing & media**.
Best for buildings aiming to be “Market Leaders”.

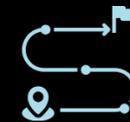
TIER 1 COMMUNITY BUILDING STRATEGY

A strategic foundation for your development.



We work closely with your management team to:

- understand your goals and vision,
- review your available budget,
- assess your building's current offering,
- develop a tailored Community Building Plan.



This plan outlines:

- recommended events and activities,
- budget allocation,
- engagement strategies,
- growth opportunities.

PERFECT FOR DEVELOPMENTS THAT NEED A CLEAR, PROFESSIONAL ROADMAP.

TIER 2 STRATEGY & SUPPLIER SOURCING

Everything included in Tier 1, plus full event management.



We will:

- project manage your events
- source high-quality providers for your events and activities
- conduct full due diligence
- ensure suppliers are insured and compliant
- vet each provider for reliability and positive track record



You will receive a fully managed and trusted network of service partners without the hassle.

IDEAL FOR DEVELOPMENTS THAT WANT EXECUTION SUPPORT WITHOUT OPERATIONAL STRESS.

TIER 3 FULL SERVICE GROWTH & MARKETING PACKAGE

Everything in Tier 1 and Tier 2, plus complete marketing support.

SOCIAL MEDIA MANAGEMENT

- Management of up to two platforms
- Content planning and scheduling
- Community engagement

PUBLIC OUTREACH GROWTH

- Audience development strategies
- Brand positioning within your local area

PAID ONLINE ADVERTISING

- Campaign setup and management
- Performance tracking and optimisation

DEDICATED ACCOUNT MANAGER

- Single point of contact
- Ongoing strategic guidance

ANNUAL PROFESSIONAL MEDIA DAY

- Professional photography and video
- Content showcasing your facilities and team
- Assets for marketing and promotional use

THIS PACKAGE IS DESIGNED FOR DEVELOPMENTS THAT WANT TO FULLY POSITION THEMSELVES AS A LEADING RESIDENTIAL COMMUNITY.

SERVICE COMPARISON TABLE

FEATURE	TIER 1: FOUNDATION	TIER 2: MANAGEMENT	TIER 3: GROWTH
Community Building Plan	+	+	+
Budget & Goal Assessment	+	+	+
Events Management		+	+
Supplier Sourcing & Vetting		+	+
Due Diligence & Compliance		+	+
Social Media Management			+
Public Outreach & Ads			+
Dedicated Account Manager			+
Annual Professional Media Day			+

THE INVESTMENT

We believe in transparent, value-driven partnerships. Every package is a 12-month commitment, ensuring we have the time to drive meaningful change and deliver measurable results.

Package	Investment	Payment Terms
Tier 1	€1,500	Single Payment
Tier 2	€500	Monthly Fee
Tier 3	€1,500	Monthly Fee

THE REAL COST OF DOING NOTHING



In the residential sector, the "**silent profit killer**" isn't the service fee - it's resident turnover.

The €4,000 Gap: Industry data shows that losing a single resident costs an average of €4,000 when you factor in vacancy loss, marketing, repairs, and administrative time.

- The "**Friendship Factor**": Residents who have just one social connection in their building are **8% more likely to renew**. Those with a strong community circle are nearly **twice as likely to stay**.
- ROI Simplified: If our Tier 3 strategy prevents just three **move-outs a year**, the service has already paid for itself. Everything beyond that (enhanced reputation, higher occupancy, and premium branding) is pure profit for your development.

Our Tier 3 package costs less per year than the loss of three residents. We don't just save you work; we protect your bottom line.



THE PROCESS

To ensure clarity and alignment from the start, every client receives:

Pre-Engagement Questionnaire

Before we begin, we gather detailed insights about:

- Your goals
- Budget
- Current challenges
- Resident demographics
- Long-term vision

This allows us to create a fully tailored strategy from day one.

THE RESULTS

-  **A STRONGER COMMUNITY**
-  **HIGHER RESIDENT SATISFACTION**
-  **BETTER RETENTION**
-  **INCREASED OCCUPANCY APPEAL**
-  **PROFESSIONAL MARKETING - WITHOUT THE INTERNAL WORKLOAD**

THANK YOU FOR YOUR ATTENTION



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